

RAJNATH CHAUDHARY GOVT. COLLEGE FOR WOMEN, NANGAL CHAUDHARY

Lesson Plan

Name of the Assistant/ Associate Professor: ....RAJ BALA..... Sem. 2nd

Class and Section: B.Com. I<sup>st</sup>

Subject: Business Management

Month	Topics
21 <sup>st</sup> March to 31 <sup>st</sup> March	Staffing: Concept and scope Recruitment: meaning and sources
1 <sup>st</sup> April to 30 <sup>th</sup> April	Selection: meaning and Process Training: Importance and methods
1 <sup>st</sup> May to 31 <sup>st</sup> May	Motivation Nature and theories Leadership styles and theories
1 <sup>st</sup> June to 30 <sup>th</sup> June	Communication: Process, Network and Barriers <del>Control</del> Controlling - Concept and Process Control Techniques: Traditional and modern
1 <sup>st</sup> July to 11 <sup>th</sup> July	Management of change Assignment Test, Revision

Teacher's Name RAJ BALA

Raj Bala  
Teacher's signature

BAIJNATH CHAUDHARY GOVT. COLLEGE FOR WOMEN, NANGAL CHAUDHARY

Lesson Plan

Name of the Assistant/ Associate Professor: ..... RAJBALA ..... Sem. 4<sup>th</sup> .....

Class and Section: ..... B-Com II<sup>nd</sup> .....

Subject: ..... Marketing Management .....

Month	Topics
21 <sup>st</sup> March to 31 <sup>st</sup> March	Marketing - An Introduction marketing concept Market segmentation
1 <sup>st</sup> April to 30 <sup>th</sup> April	Consumer Behaviour Product Planning and development Development of New Product
1 <sup>st</sup> May to 31 <sup>st</sup> May	Product Life cycle Product Identification: Branding Product Pricing
1 <sup>st</sup> June to 30 <sup>th</sup> June	Advertising Advertising media Evaluation of Advertising effectiveness
1 <sup>st</sup> July to 11 <sup>th</sup> July	Sales Promotion Publicity and Public Relations Assignment, Test

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Lesson Plan

Name of the Assistant/ Associate Professor: ..... RAJBALA ..... Sem. 4<sup>th</sup> .....

Class and Section: B. Com. II<sup>nd</sup> .....

Subject: Corporate Accounting

Month	Topics
21 <sup>st</sup> March to 31 <sup>st</sup> March	Amalgamation of Company
1 <sup>st</sup> April to 30 <sup>th</sup> April	Internal Reconstruction
1 <sup>st</sup> May to 31 <sup>st</sup> May	Liquidation of Company Financial Reporting for Financial Institutions
1 <sup>st</sup> June to 30 <sup>th</sup> June	Accounts of Banking Companies
1 <sup>st</sup> July to 11 <sup>th</sup> July	Accounts of Holding Companies Assignment, Test

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Lesson Plan

Name of the Assistant/ Associate Professor: ..... RAJBALA ..... Sem..... 6<sup>th</sup> .....

Class and Section: B.Com III<sup>rd</sup> ..... Subject: GST and Custom Law .....

Month	Topics
21 <sup>st</sup> March to 31 <sup>st</sup> March	Tax structure in Indian overview of GST Administration of GST Taxable Event and Scope of Supply Under GST
1 <sup>st</sup> April to 30 <sup>th</sup> April	Levy and collection of tax Small taxable Persons Time of supply The Integrated Goods and Services Tax Act, 2017 Nature of Supplies :- Inter state and Intra-state
1 <sup>st</sup> May to 31 <sup>st</sup> May	Place of supply, value of taxable supply Input tax credit, Registration
1 <sup>st</sup> June to 30 <sup>th</sup> June	Tax Invoice, Credit and Debit Notes Returns Assessment and Audit Payment of tax Basics of Customs Duty, types of customs duty
1 <sup>st</sup> July to 11 <sup>th</sup> July	Levy and assessment of customs duty Procedure of Importation Procedure of exportation Export Promotion schemes Assignment, Test

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Lesson Plan

Name of the Assistant/ Associate Professor: ..... RAJBALA ..... Sem... 6<sup>th</sup> .....

Class and Section: ... B.Com. III<sup>rd</sup> .....

Subject: ..... Cost Accounting .....

Month	Topics
21 <sup>st</sup> March to 31 <sup>st</sup> March	Process costing system
1 <sup>st</sup> April to 30 <sup>th</sup> April	Contract costing
1 <sup>st</sup> May to 31 <sup>st</sup> May	Budgeting and Budgetary Control Responsibility Accounting
1 <sup>st</sup> June to 30 <sup>th</sup> June	Standard costing and variance Analysis
1 <sup>st</sup> July to 11 <sup>th</sup> July	Marginal costing and Break even Analysis Assignment, Test

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